



FROM: **TIMES SQUARE NEW YEAR'S EVE**
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Media Advisory
RSVP Required



One Day Until New Year's Eve

New Year's Eve Ball Tested Before Official Times Square Celebration

*Co-Organizers, and Carnival Corporation CEO Josh Weinstein
Flip Switch to Illuminate and Raise 12,350-Pound Ball*

RSVP Required. Specific Time Slots Will Be Assigned

In final preparation for New Year's Eve, the iconic Times Square New Year's Eve Ball will be illuminated and sent up the 130-foot pole atop **One Times Square on Tuesday, December 30th.**

Event co-organizers **Sherri White**, Executive, Jamestown and One Times Square, and **Tom Harris**, President of the Times Square Alliance, along with **Jeffrey Straus**, President of Countdown Entertainment, Executive Producer of Times Square New Year's Eve, and **Josh Weinstein**, CEO of Carnival Corporation, will flip the giant switch to light the Times Square New Year's Eve Ball initiating the spectacular, dazzling lighting effects as the Ball rises to its celebratory position atop One Times Square.

The Constellation Ball, unveiled in November 2025, is the ninth iteration of the Times Square New Year's Eve Ball since its debut in 1907. Measuring 12.5 feet in diameter, weighing 12,350 pounds, adorned with 5,280 crystals and LED light pucks, nearly double the number of crystals as the previous Ball, it is the largest New Year's Eve Ball yet.

[Carnival Cruise Line](#) is the official cruise line sponsor of the Times Square New Year's Eve Celebration.

For more information about Times Square New Year's Eve, please visit www.TSQ.org/NYE.

WHAT: New Year's Eve Ball Test

WHEN: Tuesday, December 30
Viewing opportunities to be assigned, beginning at 12:00 PM ET.

WHERE: Atop One Times Square - Atop One Times Square - Meet staff on Broadway between 42nd and 43rd Streets

RSVP: Press **MUST RSVP in advance to nhaberman@rubenstein.com**
Upon confirmation of RSVP, a specific arrival time will be provided.

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