



FROM: TIMES SQUARE NEW YEAR'S EVE

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FOR IMMEDIATE RELEASE

**Times Square New Year's Eve Announces Select Musical Performances by
Chart-Topping Singer-Songwriter Mark Ambor and GRAMMY®-Nominated
Country Star Mickey Guyton**

Mark Ambor to Perform Hit Songs "Belong Together," "Good to Be," and "Our Way"

*Mickey Guyton to Perform John Lennon's "Imagine" and Hit Songs "My Side of the Country,"
"House on Fire," and "All American"*

*Jonathan Bennett and Jeremy Hassell to Co-Host
Times Square New Year's Eve Celebration*

Live Content from Times Square Available on Commercial-Free Webcast and TV Pool Feed

NEW YORK – December 12, 2024 – The Times Square Alliance, One Times Square, and Countdown Entertainment – the co-organizers of Times Square New Year's Eve – today announced select musical acts and host details for the upcoming 2025 New Year's Eve celebration, including performances by hit singer-songwriter **Mark Ambor** and GRAMMY®-nominated country singer **Mickey Guyton**.

Ambor and **Guyton** will both perform for the revelers and be featured on the live commercial-free webcast and TV pool feed, which will also feature exclusive interviews, original content, and hourly countdowns from the center of the Times Square festivities.

Actor and TV personality **Jonathan Bennett**, host and co-creator of the Hallmark+ reality series “Finding Mr. Christmas,” star and Executive Producer of the Hallmark Holiday film “The Holiday Sitter,” star of the 2004 film “Mean Girls,” and host of the *Food Network*’s top-rated “Cake Wars,” “Halloween Wars,” and “Holiday Wars,” will return to the celebration as Times Square New Year’s Eve Host. Bennett will be joined by **Jeremy Hassell** – an experienced live event and celebrity interview host, most recently with Regal Cinemas, who will serve as co-host. Hassell first joined the Times Square New Year’s Eve celebration in 2016.

The 15th annual webcast will begin with the Ball Raising at 6 p.m. EST. As the event co-hosts, Bennett and Hassell, along with street correspondent **Andrea Boehlke**, will kick-off the six-hour celebration at 6 p.m. EST when the star of the show, the Times Square Ball, is introduced.

Ambor will perform hit songs, “Belong Together,” “Good to Be,” and “Our Way.”

Guyton will perform hit songs, “My Side of the Country,” “House on Fire,” “All American,” and the special Times Square New Year’s Eve tradition of singing John Lennon’s “Imagine” moments before the Ball Drop.

At the top of each hour, Bennett will be joined by a special guest who will talk about their New Year’s Eve experience and Confetti Wish for the New Year and lead the revelers in an hourly countdown. Hassell will provide exclusive interviews and share celebratory moments with Bennett and the Times Square revelers from around the world. Throughout the night, Bennett and Hassell will keep the revelers informed about the musical performances and other exciting entertainment in Times Square.

The live webcast video experience is available to embed for digital media outlets, bloggers, social media editors, webmasters, and Facebook users as a source of fun and entertaining content on their own sites customized for their respective communities and networks.

Last year’s webcast was watched by more than 2.1 million unique viewers representing more than 200 countries and territories.

How to Watch

The Times Square New Year’s Eve commercial-free webcast will cover the action and festivities in Times Square, beginning with the Ball Raising at 6 p.m. EST, plus live musical performances, hourly countdowns, behind-the-scenes stories, and star-studded interviews as anticipation builds towards the midnight countdown and the famous Ball Drop. The webcast will be streamed live on multiple websites, including [TimesSquareNYC.org](https://www.timesquarenyc.org), [NewYearsEve.nyc](https://www.newyearsnyc.com), and [TimesSquareBall.net](https://www.timesquareball.net). Embedding codes and additional webcast info is available at: <https://www.timesquarenyc.org/nye/nye-live-webcast>.

The highly anticipated festivities will be broadcast for television and internet audiences and will include an immersive virtual experience from [One Times Square](#) – home of the iconic New Year’s Eve Ball Drop Celebration. Through the [VNYE website](#), people from across the globe can livestream New Year’s Eve celebrations in Times Square. This year, millions of Fortnite players can explore Times Square Island debuting in Fortnite starting December 16th. Players can access three NYE-themed games and quests through the virtual One Times Square building. The celebration will feature NYE wishes in different time zones including a live Ball Drop Celebration.

Several broadcast networks will be airing elements of the Times Square celebration.

Info for the Times Square New Year’s Eve television broadcast pool feed is available at <https://www.timessquarenyc.org/nye/nye-pool-feed>.

For more information on how to watch all of the action and Times Square New Year’s Eve festivities from anywhere, please visit www.TimesSquareNYC.org/NYE.

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Media Information:

To read a history of Times Square New Year’s Eve and access images of past events or the New Year’s Eve Ball, please click [here](#).

To request interviews or for other questions, please contact:

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