



**FROM:** TIMES SQUARE NEW YEAR'S EVE  
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*Media Advisory*



*Four Days Until New Year's Eve*

**Workers Install 192 New Waterford Crystals  
On Times Square New Year's Eve Ball**

*New Design Celebrates the "Gift of Goodwill"*

At this annual event, workers with Landmark Signs will install 192 sparkling, new Waterford Crystal triangles featuring this year's "Gift of Goodwill" design on the Times Square New Year's Eve Ball, **on Friday, December 27 at 11:00 a.m. at One Times Square (42<sup>nd</sup> Street and Broadway).**

The Waterford Crystal New Year's Eve Ball is a geodesic sphere, 12 feet in diameter, and weighs 11,875 pounds. The Ball is covered with a total of 2,688 Waterford Crystal triangles that vary in size, and range in length from 4 3/4 inches to 5 3/4 inches per side.

For Times Square 2020, 192 new Waterford Crystal triangles will be featured on the New Year's Eve Ball, introducing the "Gift of Goodwill." The new "Gift of Goodwill" design utilizes three pineapple cuts signifying the traditional image of hospitality and goodwill.

For more information, please visit [www.timessquarenyc.org](http://www.timessquarenyc.org)

- WHAT:** Installation of 192 Sparkling New Waterford Crystal Triangles on the Times Square New Year's Eve Ball atop the roof of One Times Square
- WHO:** Available for interviews:
- Tom Brennan, Master Artisan, Fiskars Living
  - Jeffrey Straus, President, Countdown Entertainment, Co-Producer of New Year's Eve
  - Tim Tompkins, President, Times Square Alliance, Co-Producer of New Year's Eve
- WHEN:** Friday, December 27 at 11:00 a.m.  
Media check-in 10:30 a.m.
- WHERE:** Atop One Times Square (42<sup>nd</sup> Street and Broadway)  
Enter through the Walgreen's on 7<sup>th</sup> Avenue between 42<sup>nd</sup> and 43<sup>rd</sup> Streets